

## INTRODUCING OUR NEW...



*We've made it easier for you to get custom lanyards fast to meet your customer's deadlines.*

This new **RUSH SERVICE** puts you at the front of the line. Choose from our no-frills silk screen lanyards or our vibrant dye-sub lanyards with select end-fittings.

**We'll get your order shipped out within 4 business days following the approval of your proof and shipping is free.**

## RUSH SERVICE GUIDELINES/REQUIREMENTS



Camera-ready artwork must be provided – true vector files .ai and .eps accepted. If artwork doesn't meet these requirements a delay in processing will incur.



Orders must be in by 2:30 PM EST and final proof approval received from customer by 5:00 PM EST.



Existing customers' credit must be in good standing.



New customers must provide credit card.



Production time is 4 business days.



Shipping time is 2-3 days based on clearing customs.



Proper distributor tax information is required.

### Silk Screen Lanyards

Excellent  
Quality,  
Professional  
Look

### Dye-Sub Lanyards

Crisp  
Graphics,  
Vibrant  
Colors

# SILK SCREEN LANYARDS



**Ships in 4 BUSINESS DAYS\* - FREE SHIPPING!**



## SILK SCREEN RIBBED POLYESTER LANYARDS

Silk screen lanyards offer quality, no-frills customization. Print a line of text, a name or a basic logo for a professional result.

**Continuous Imprint Only**

*Artwork must be the same front and back, see page 4.*

### Rush Silk Screen Lanyard Specifications

3/8" LANYARDS	Order #
Flat Ribbed Polyester Lanyard	PH10-38-EX
Event Lanyard	ELSS-38-EX
5/8" LANYARDS	Order #
Flat Ribbed Polyester Lanyard	PH10-58-EX
Event Lanyard	ELSS-58-EX
3/4" LANYARDS	Order #
Flat Ribbed Polyester Lanyard	PH10-34-EX
Event Lanyard	ELSS-34-EX
1" LANYARDS	Order #
Flat Ribbed Polyester Lanyard	PH10-1-EX
Event Lanyard	ELSS-1-EX
SPECIFICATIONS	
Imprint Area:	3/8" Lanyard - 1/4" x continuous; 5/8" Lanyard - 1/2" x continuous; 3/4" Lanyard - 5/8" x continuous; 1" Lanyard - 7/8" x continuous
Dimensions:	3/8", 5/8", 3/4" or 1" x 36" long (total length)
Shipping Weight per 100 Pieces:	3/8" - 2 lb; 5/8" - 3 lb; 3/4" - 4 lb; 1" - 5 lb.
<i>PMS ink color match is not exact. Colors may vary. Provide PMS ink colors with artwork when placing order.</i>	

**\*After proof approval.**

**Material and Imprint Color Options**

BLACK C

WHITE

200C

195C

151C

115C

348C

5535C

316C

294C

289C

268C



**Any PMS Color Match for Imprint Colors**

### Standard Attachment Options



NPS Swivel Hook



NPS Swivel Bulldog Clip



NPS Split Ring



NPS Bulldog Clip with Small Ring



NPS Bulldog Clip with Large Opening

### Standard Attachment Options (continued)



NPS Trigger Snap Swivel Hook



Black Narrow Plastic Hook



Black Wide Plastic Hook

### Additional Attachment Options



NPS Split Ring with Clear Vinyl Strap Clip



Black Standard Breakaway\*\*

*\*\*Subject to special terms, see page 4.*

**Available with Crimp or Sewn Finishing Option**

**Crimp**



**Sewn**



# DYE-SUBLIMATED LANYARDS



**Ships in 4 BUSINESS DAYS\* - FREE SHIPPING!**



## DYE-SUBLIMATED SMOOTH POLYESTER LANYARDS

Dye-sublimated lanyards are perfect for those seeking a vibrant, high-quality product. Custom graphics or text are printed on a smooth, satin-like polyester using PANTONE® color match technology. Colors are bright and images are crisp, leading to a professional solution. PANTONE® color match ensures artwork will meet branding requirements and keep color consistency with repeat orders.

### Rush Dye-Sublimated Lanyard Specifications

3/8" LANYARDS	Order #
Flat Smooth Polyester Lanyard	PD10-38-EX
Event Lanyard	ELDS-38-EX
5/8" LANYARDS	Order #
Flat Smooth Polyester Lanyard	PD10-58-EX
Event Lanyard	ELDS-58-EX
3/4" LANYARDS	Order #
Flat Smooth Polyester Lanyard	PD10-34-EX
Event Lanyard	ELDS-34-EX
1" LANYARDS	Order #
Flat Smooth Polyester Lanyard	PD10-1-EX
Event Lanyard	ELDS-1-EX
SPECIFICATIONS	
Dimensions:	3/8", 5/8", 3/4", 1" wide x 36" long (total length)
Imprint Area:	Continuous edge-to-edge
Shipping Weight per 100 Pieces:	3/8" - 2 lb; 5/8" - 3 lb; 3/4" - 4 lb; 1" - 5 lb.
PMS ink color match is not exact. Colors may vary. Provide PMS ink colors with artwork when placing order.	

**\*After proof approval.**

**Material and Imprint Color Options**



**Dye-Sub lanyards feature colorful edge-to-edge printing!**

*Artwork must be the same front and back.*

**Available with Crimp or Sewn Finishing Option**

**Crimp**



**Sewn**



### Standard Attachment Options



NPS Swivel Hook



NPS Swivel Bulldog Clip



NPS Split Ring



NPS Bulldog Clip with Small Ring



NPS Bulldog Clip with Large Opening

### Standard Attachment Options (continued)



NPS Trigger Snap Swivel Hook



Black Narrow Plastic Hook



Black Wide Plastic Hook

### Additional Attachment Options



NPS Split Ring with Clear Vinyl Strap Clip



Black Standard Breakaway\*\*

**\*\*Subject to special terms, see page 4.**



# SPECIAL WARNING FOR BREAKAWAYS & CONTINUOUS PRINTING



## SPECIAL WARNING FOR BREAKAWAY LANYARDS

Breakaway performance will vary and lanyards will not break away under all conditions. The male/female part pull force specification for round breakaways is 3-11 lb. under tested conditions per M-3-QA-0167. The male/female part pull force specification for flat standard breakaways is 4-10 lb. under test conditions per M-3-QA-0167. A full description of the M-3-QA-0167 test procedure can be provided upon request. Not recommended for use around moving objects or playgrounds.

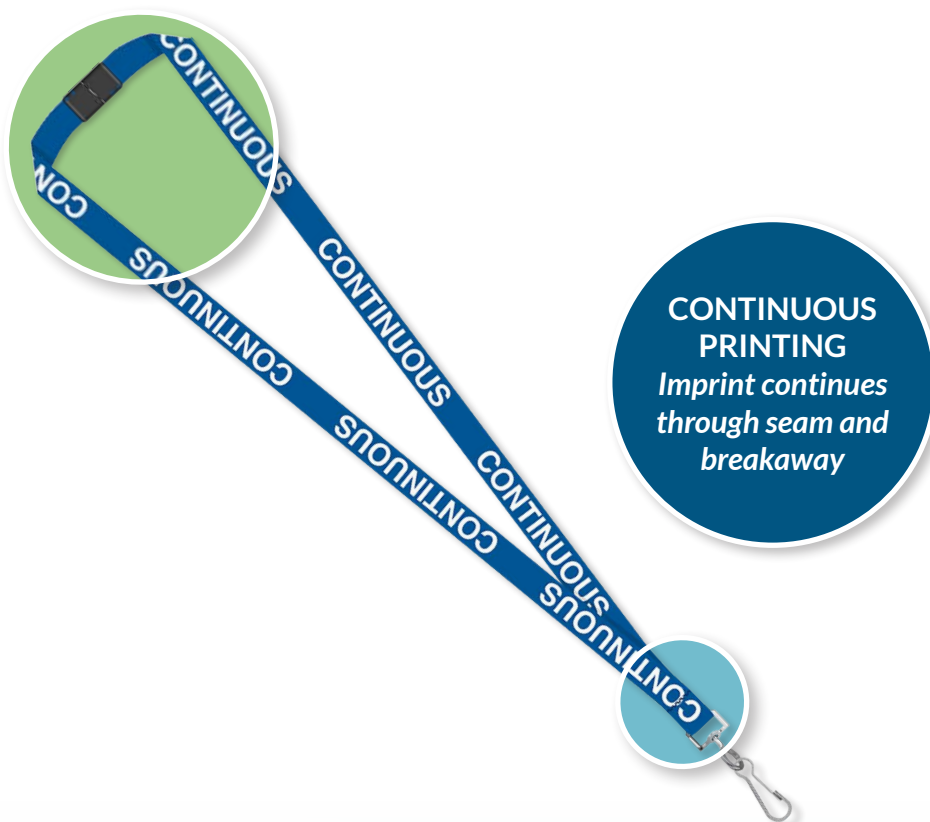
## LIMITED BREAKAWAY WARRANTY

Customers should test the breakaway feature suitability for their use and environment. This product is subject to a limited warranty. Seller warrants to the original purchaser for use that the goods or any component thereof will be free from defects in workmanship for a period of one year from the dates of purchase. Seller's sole liability and the purchaser's sole remedy for a failure of goods under this limited warranty, and for any and all claims arising out of the purchase and use of the goods, shall be limited to the repair or replacement of the goods that do not conform to this warranty. There are no express or implied warranties covering these goods other than as set forth above.

## CONTINUOUS PRINTING

All Rush Service Lanyards come continuously printed meaning the imprint continues through seam and breakaway.

See diagram below for an example of this printing style.



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